



CASE STUDY

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# Venues and Events

**THE FIRST INTELLIGENT MARKETING  
PLATFORM THAT MONETIZES YOUR WI-FI**

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Wi-Fi

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## Brand Activation

### PORTABLE WI-FI SOLUTION IN LISBON AND PORTO TO CELEBRATE REGIONAL FESTIVITIES AND MEETING POINTS.

Brand activation in key places where the customer is available to celebrate with friends, go on the internet and engage and interact with the brand.



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## Captive Portal

Captive Portal customized with a message of the brand and the option to share images in Social Media

### Goals

- ✓ Strengthen brand awareness.
- ✓ Enhance the experience with the brand.
- ✓ Generate visits and shares on social media.



**Captive Portal Views**



**Image Shares on the Brands Social Media**

**MORE THAN 2.000  
PICTURES SHARED ON THE  
BRAND'S SOCIAL MEDIA**



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